



**Customer Relationship Management and  
Contact Centre Association of Malaysia (CCAM)**

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**MEMBERSHIP APPLICATION FORM**

*Particulars*

Type of Membership Applied for: *(please tick one)*

- Ordinary Individual – RM100.00                       Associate Individual – RM1,000.00
- Ordinary Corporate (refer to the table)                       Associate Corporate – RM5,000.00
- Student Member – RM10.00

Registered Name of Company

Company Registration Number

Office Address

**Full Name(s) of Members as per I/C**

(1) Mr./Ms.\*

(2) Mr./Ms.\*

(3) Mr./Ms.\*

New I/C or Passport no:

New I/C or Passport no:

New I/C or Passport no:

Position:

Position:

Position:

Email:

Email:

Email:

Phone:

Phone:

Phone:

Fax::

Fax::

Fax::

*\*delete as appropriate.*

*\*photocopy this form for additional names.*

Description of Business

Contact Address (If different from the above)

Phone : \_\_\_\_\_ Fax : \_\_\_\_\_

Email : \_\_\_\_\_

I/We enclose a cheque \_\_\_\_\_ for RM\_\_\_\_\_ payable to “**Call Centre Association Malaysia**”.

Signed & Chop : \_\_\_\_\_ Date : \_\_\_\_\_

Name : \_\_\_\_\_

Designation : \_\_\_\_\_

**Please mark one on each question.**

**What is your organisation's main activity?**

- Finance/Banking/Insurance
- Telecomms/IT/Technology
- Travel/Transport
- Retail
- Manufacturing
- Utility
- Government
- Public Sector
- Outsource Contact Centre Services
- Consultancy
- Technology Supplier
- Other

*Other (Please Specify)*

**How many in house call/contact centres in your organisation?**

- None
- 1 to 5
- 5+

**How many outsourced call/contact centres in your organisation?**

- None
- 1 to 5
- 5+

**How many call/contact centre employees in your organisation, in house and outsourced?**

- None
- 1 - 50
- 51 to 100
- 101 to 300
- 300+